



TIDBITS OCTOBER 2019



PRESIDENTS' NOTES



On September the 3rd we had our class graduation. It was a little disappointing with only a hand full of club members in attendance. We can remember when the line of club members would go from one end of the hall to the other. I'm sure that most of you can remember that day too. It is always nice to show our support to new dancers because were sure you can remember how you felt on that evening. So when March comes around next year let all make an effort to come to this graduation night.

DON KRALL CO-PRESIDENT

We would like to welcome our new board members and thank them for stepping up to help the club, Thanks to the former board members for sticking around. This is a new year, and we want to thank everyone who brings their friends to dance with us at Valley Trailers. That's part of what holds a club together. Also to make a strong and vibrant club is the attitude of the membership. It would be great if all of us

would bring enthusiasm and a sense of belonging to our club. This is YOUR club and it is what you make it.

Without the camaraderie and willingness to help out at a class or at a dance even though it's not your turn is what makes a club great and a club that we tell everyone about. We have great people in the kitchen and very much appreciate all who have been helping when "it isn't your turn".

We love Don Schadt and thank him for all the fun and good humor he brings every Tuesday evening. Putting on a dance or a class is great fun but also involves time, people and money. Angels, we would love it if you could donate a few dollars each week to the kitty and to bring some snacks that you would like to share. We are a club. We are one.



LINDA KAPLAN CO-PRESIDENT YELLOW ROCKS TO ALL-LET'S DANCE!

Don Krall & Linda Kaplan



Board Members

- Co-President Don Krall
- Co-President Linda Kaplan
- Secretary Susan Simental
- Treasurers Judie Goldstein
Jaye Sedillo
- Membership Mary Beatty
- Visitations Sue Cohen
- Class Coordinators- Mainstream –
Danny & Ethel Ball
- Publicity Marvin Schlossman
- News Letter Steven Koch
- Data Base Tom Beatty
- Club Refreshments Shawn O’Driscoll
- Class Treasurer Val Simmonds
- A SQ D Marlene Lovett
- Class Refreshments –
Jeff & Sandy cohen
Toba Burg & Rosanne Feldman
Shawn O’Driscoll
- Facilities Coordinator –
Judie Goldstein
- Caller Coordinator Vacant!
- Clothing Rack -
Susan Simental
Judie Goldstein
- Wagon master Vacant
- Merchandising Sherril Ptashne
- Webmaster Gail Koulax

EDITOR’S EXPLANATIONS!

We no longer have a Full time *photographer but a few photos have been forwarded to me to be included. Please send more photos and include a description of the people and event where the photo was taken. As always Please send me your suggestions and comments so I can get more ideas.*



Steven Koch

EDITOR

OCTOBER BOARD MEETING



The next Board meeting on October 14 is at Tom & Mary Beatty’s house starting at 7:30 pm. All Valley Trailers members are welcome.

Vice President’s Report



Theater : Seats are still available for Mamma Mia on October the 6th. Most of our regulars have already signed up.

One night shows available:

Friday, October 25, 8 p.m. Ronny & the Classics (Oldies 50's-90's)

Wednesday, November 6th, Tribute to
Carole King and James Taylor

Sunday, December 15th, 7:30 Blue
Christmas. (Elvis)

Let me know if you are interested.

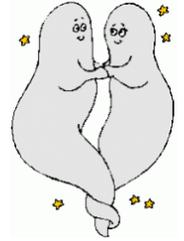
We are starting to do solicit-donations --
mainly gift cards-- for the anniversary dance
in November. Please think of who you
could ask - markets, restaurants, cleaners,
jewelers, etc. Letters of request will be
available at class soon. We could
email one to you if you don't come to
class, but then why not attend for a
change?

**Next chance to share a meal with
fellow dancers is October 14th at Red
Robin on the Northridge Mall. Anytime
between 11 a.m. and 8 p.m. is good--
bring flyer and or tell them you are here
for the fundraiser.

** View the filming of a new NBC
comedy. "Indebted" stars Fran
Drescher and Adam Pally. It is a
comedy about a young couple who get
unexpected roommates. The club earns
\$30.00 for each attendee. On October
18, we have to be in Culver City before
3:30, and stay until 9pm. They will
serve a light meal.

We should arrange carpools. Contact
me: suecohen27@yahoo.com if you
want to attend. We need a minimum of
ten to attend.

dances



*"Fright Night" is our next dance on the
19th of October. David Mee is
calling. Wear your favorite costume if
you're in the holiday mood.

**Please help us solicit donations for
the Anniversary dance in
November. Letters are available at
class and our dances. Or, email a vice
president, Thank you for helping us to
create a great raffle at the dance..

Susan Cohen



We haven't listed this for awhile, so it's a
long list. I am short on dangles, etc. Our
supplier has been sick, not sure when he
can help us again. If you have any dangles
or bars you're not using please return them
to be reissued. Thank you!

DANGLES

- 10 White Trailer
 - May Carpenter
 - Diana Smith
 - Dorothy Stabinsky
 - Bette Jo Weinstein

- 15 Red Trailer
 - Alice Handel

Val Simmonds
Nancy Zavisch

VISITATION REPORT



20 Blue Trailer
Jeff Cohen
Sandy Cohen
Marvin Schlossman
Val Simmonds
Judith Toomey
Nancy Zavisch

35 Red Car
Nancy Hyde
Kathryn McKee

45 Blue Car
Toba Burg
Bob Mitchell
Irma Taylor

60 Red Boat
Virginia Heidt
Marlene Kane

70 Blue Boat
Larry Atmore

175 Gold Boat
Ed Palmer

500 Gold Bar
Tom Beatty
Roy Woodard

Our last two visitations, two Anniversary dances, earned a visitation point for the club dancers in attendance. I understand it was "elbow to elbow" at the Boots dance. Sierra Hillbillies had eight squares--the most I've seen there lately. Romney Tannehill called a lively, energetic "fun" dance. Even the mainstream tips were peppy. He really kept an "eye" on the squares. A variety of refreshments, including pizza and lasagna, plus all the regulars were served.

We have three visitations, yes I wrote three visitations coming up in the month of October. These are where we wear club outfits.

One recommended dance this month. Buckles & Bows have Ken Bower calling on the 26th at their "Pie in the Sky" dance. Think they'll serve pie? Looks like a very busy October--don't forget our dance on the 19th!!



Susan Cohen



Sue Cohen



MEMBERSHIP ARTICLE

If you have not already paid your annual membership dues, this is a friendly reminder that the 2019-2020 dues should be paid by September 30th. If not paid by then, you will be considered delinquent and your name will be dropped from the Club roster. If by chance you are not renewing, please let me know by returning the Member Info Sheet and state the reason why (optional). You will notice that there's been an addition to the form wherein you can now include both home and cell phone numbers and his and her email addresses (optional).

Thank you to those who have already renewed their membership. Remember, YOU are what makes the Club great, so please send in your dues and support the Board in any way that you can. Be sure to include what you can do for the club.

In September, we had the following students who graduated after successfully completing both the Mainstream and Plus classes: David & Yolanda Holland

We are very happy that David and Yolanda have joined the Club. Please welcome them into the Club and your squares!

Mary Beatty

Membership



Jaye Sedillo's name was pulled for the monthly Member drawing at the August dance. Fortunately for Jaye, she was present and received the \$70.00 prize money.

Congratulations!

OCTOBER BIRTHDAYS

10-5 Nancy Hyde
10-9 Toba Burg
10-12 Barbara Weintraub
10-19 Marty Henriks
10-20 Steven Koch
10-25 Hal Gould
10-25 Dorthy Nolt
10-26 Hiroko Pipes
10-28 Bill Tapp

LOCAL DANCES

Boots & Slippers

10-26 Ken Ritucci
11-23 Hunter Keller
12-31 Dick Hodenfield &
Rod Shuping

Buckles & Bows

10-26 Ken Bower
11-23 Mike Sikorsky
Dec. DARK

Farmers & Charmers

Lads N Lassies
10-5 Mike Seastrom
11-2 Buddy Weaver
12-7 David Mee

Happy Squares

10-12 Eric Henerlau
Nov. DARK
12-14 Jerry Junck

Trail Dusters

10-12 Tim Pepper
Nov. DARK
Dec. DARK

OCTOBER ANNIVERSARIES

October 7, 1978 John & Anita Sheidenberger
October 21, 1984 Danny & Ethel Ball

OFFICIAL VISITATIONS

Oct. 5	Lads 'N' Lassies Plus Level Mike Seastrom 56 th Anniversary Wilkinson MPC Rounds 7:30, Squares 8:00
Oct. 11	Western Weavers Mainstream/Plus Mike Hogan 38 th Anniversary Joslyn Adult Center, Burbank Rounds 7:30, Squares 8:00
Oct. 20	A Square D Plus Level Pat Carnathan & Mike Seastrom 71 st Anniversary Hawthorne Memorial Center Rounds 1:30, Squares 2:00
Oct. 26	Buckles & Bows Plus Level Ken Bower Theme: Ghoules, pirates, Pies Goebel Adult Community Center Rounds 7:00, Squares 7:30

RECOMMENDED DANCE



HOST/HOSTESS



Please be there by 7 PM. It is YOUR RESPONSIBILITY to find a replacement, or switch with someone if you are unable to help. **ADVISE** Mary Beatty at 818-363-0009 of any changes.

10/19/19

Larry Atmore
Marlene Kane
Birdie London
Patricia Streeter

11/16/19

Maureen Fried
Shelly Fried
Doug Sobel
Tova Sobel

11/30/19

Bob Licht
Sandy Licht

12/21/19

John Carpenter
May Carpenter
Jeff Cohen
Sandy Cohen

KITCHEN PATROL

Please be there by 7 PM. It is YOUR RESPONSIBILITY to find a replacement, or switch with someone if you are unable to help. **ADVISE** the Refreshment Committee for the appropriate month and Mary Beatty.

10/19/19

Lynn Bernheim
Ron Bernheim
Jose Simental
Susan Simental

11/16/19

Mark Friedman
Mehrnaz Friedman
Marc Moore
Vicki Moore

11/30/19

NONE ASSIGNED

12/21/19

Kay Goeden
Hal Gould
Marty Henriks
Sandy Henriks



REFRESHMENTS COMMITTEE SCHEDULE

OCTOBER –

- Steven & Joyce Kay

November –

- Jean Woodard & Jennifer Freund
(3rd Saturday)
- Shawn O’Driscoll (5th Saturday)

December-

- Jean Woodard & Jennifer Freund



I Need Help with Class Refreshments

I am reaching out to anyone that has one week a month that they can help with the class refreshments. We have become a little strapped for help with the class refreshments. If you are unable to take care of refreshments one week a month, maybe you could help out with clean-up once or twice a month. If you are willing to help out, please contact Shawn at 818-348-8908 or at Puppymom1107@Gmail.com. Thank you in advance for any help you would be willing to provide.

Shawn
O'Driscoll



EXPERIENCED
CLOTHING IS
CALLING!

Greetings Fellow Dancers!

It is Autumn already and as this year comes closer to its close, so is our Club's "traditional" Clothing Rack. Just as some types of music are influenced by the current "popular" beats, so too is clothing.

If you like Country and Western music, think back to the more swing-type beats of the 50s and 60s here on local KLAC AM radio, the more rock-style beats of the subsequent decades, and then jump ahead to the current hip-hop beats as you listen to many of the current hit songs on local Country 105 FM radio. Yep, the times they are a'changing.

Many of our men dancers still favor Western style attire, complete with pearl snaps, but more and more of the gals are favoring longer, "prairie" style skirts, or nice flowing skirts for dance, leaving behind the more traditional square dance costumes with the shorter full-circle skirts and full petticoats. And I've seen some of the gals sporting pants! You know who you are, and you know we love you all! Can the ladies still wear full-circle skirts and petticoats to dances and class if they like? You betcha!

However, I will no longer be accepting new donations of them for our Clothing Rack; they simply are not selling like they used to. We do have quite a few "crystal" petticoats in stock and we will offer them for sale

ONLY ONCE MORE so if you want petticoats at a rock-bottom price, our FALL CLEARANCE SALE will be your last chance.

Hugs, Sue & Jose
Simental and Judie
Goldstein



ALL CLEARANCE **SALE EVENT**

WHEN: TUESDAY, OCTOBER 22ND DURING OUR TUESDAY NIGHT CLASS, 7:15 to 8:45 pm.

WHERE: WILKINSON CENTER, NORTHRIDE

Fliers will be coming soon and as this is a Fundraiser for the Valley Trailers, please everyone do your part and tell your friends and take some fliers to other Square Dances to advertise the Event. Want to help set up, sell, or tear down? Step right up!! We will be unloading our Trailer beginning at 6:45 p.m. and appreciate your help, including some of our

VALLEY TRAILERS' CLUB MERCHANDISE

Clothing samples can be tried on at the class. Jackets will have the member's name on the front and the Club name silk screened on the back. The T-shirt will have Clothing samples can be tried on at the class. Jackets will have the member's name on the front and the Club name silk screened on the back. The T-shirt will have the Club logo embroidered on the front with an option to

experts who enjoy helping folks put together an outfit and give tips on how to adjust waist size, etc. We couldn't do it without you!! *Many hands make light work, and, by the way, this is the meaning of being the member of a club so kudos to you for participation.*



Great weekend! Jose and I had a lot of fun Labor Day weekend at the Mid Cal Classic in Merced County / Los Banos. We camped and made some new friends from Mid C

Susan Neal Simental

add a name on the front for **\$5.00** and/or the Club name silk screened on the back for **\$3.00**. Club merchandise may be ordered at the Tuesday night class or call Sherril Ptashne at 818-448-2641. Payment should be made to Valley Trailers Square Dance Club. The following are available to order:

BLACK QUILTED JACKET

S-XL \$32.00

XXL \$34.00

XXXL \$35.00

WHITE OR BLACK WINDBREAKER

S-XL \$28.00

XXL \$30.00
XXXL \$32.00

BASE PRICES FOR SHIRTS: (ADD \$5.00 FOR NAME)(ADD \$3.00 FOR SILK SCREEN)

MEN'S BLACK OR WHITE POLO SHIRT

S-XL \$17.00
XXL \$18.50
XXXL \$19.50

TALL

L-XL \$19.50
XXL \$20.50
XXXL \$21.50

WOMEN'S BLACK OR WHITE POLO SHIRT

S-XL \$17.00
XXL \$18.50
XX XL \$19.50

WOMEN'S BLACK OR WHITE V-NECK T-SHIRT (SHORT SLEEVE)

S-XL \$14.00
XXL \$15.00
XXXL \$16.00

WOMEN'S BLACK OR WHITE V-NECK T-SHIRT (3/4 SLEEVE)

S-XL \$14.00
XXL \$15.00
XXXL \$16.00

black pants and a red tie. Western shirts can be found at sheplers.com or jcpenny.com. The vintage rose Club skirts come in sizes M-XXL. They run small so it is best to try them on. They are available at the Tuesday night class or call or text Sherril Ptashne at [818-448-2641](tel:818-448-2641). The price for the skirt is \$16.00.

Judie Goldstein is available to sew the men's yoke for \$15.00. Two yokes can be made from one skirt, so team up with another member to share the cost of one skirt. Judie can also make a red tie for \$12.00, which includes the cost of the fabric. She will also do alterations to skirts if needed for a fee that depends on the required alteration. Judie's phone # is [818-344-7937](tel:818-344-7937). Her new email is judiegoldstein70@gmail.com.

Sherril Ptashne



VALLEY TRAILERS' CLUB OUTFIT

We hope new members are thinking about getting a Club outfit. The Club outfit for women consists of a vintage rose patterned skirt, black

top, black petticoat, black elastic belt and shoes. For men it is a black western shirt (with or without white piping) to which the vintage rose pattern fabric is applied to the yoke,



A SQUARE D REPORT

The discussion led by F. Levitt during the 8/18/19 ASD meeting in Hawthorne concerned itself with marketing square dancing. It was based on a marketing manual by Mike Hogan. The first part of the

discussion concerned itself with what are we selling. (fun, socializing, friendship, health, brain health and community)



Nearly Free". He stated that the Weavers had twice the past number of students doing this.

Petticoats and "old" country music will not appeal to those who may be interested in square dancing. The logo needs to be changed. Clubs need multiple start dates because if someone is interested, they do not need to wait to begin square dancing classes. The Ten Year Rule was brought up: first one needs to target people 10 years younger than the current average age of your group. When you achieve this, you go in increments of ten years younger than the last. Caller lab is looking for some form of shorter programs. The plan is a 1 year time frame to "clean up our act", hire a graphic artist and marketing agent.

The next discussion concerned a presentation by L. Moeckel who asked the question what have you done to market your club? He said that no money will be given to individual clubs, no other associations in CA are addressing these issues, district directors have passed out surveys to clubs and Mike Hogan will be present on Friday, November 10th at Balboa Park in San Diego to lead this kind of discussion. There was a motion to approve campaign; it was approved.

Following that discussion, John Garcia introduced the subject of Facebook Marketing and passed out a handout on "How to Advertise on Facebook for Free or

Pam Bailis brought up the subject of the High Fliers for the next national SD convention in Spokane, Washington. Applications will be distributed shortly.

August 28, 2019 minutes for the Valley Ventura/Santa Barbara District: There was a discussion regarding raising club dance donations to \$10.00 to offset the increase of hall rentals and lower attendance. January 2020 is a tentative start date. Also discussed was requesting angels to begin to pay a donation fee for classes; this is a club option. Further discussion will be held during the ASD September 2019 meeting.

On Sunday, October 20, 2019, ASD will hold its 71 st Anniversary dance in Hawthorne; the time will be from 2-4:20 PM. Pre sale tickets are \$10 with \$12 at the door. Presidents will receive special ribbons to attend at no cost to them. Pat Carnathan and Mike Seastrom will call with Bev Oren cueing. Delegates will have tickets to sell.

Marlene Lovett

OCTOBER



2019

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5 Mike Seastrom – Lads & Lassies 56 Anniversary
6 Mamma Mia-	7	8 Class-7 PM	9	10	11 Western Weavers 38th anniversary	12 Eric Henerlau - Happy Squares Tim Pepper - Trail Dusters
13	14 Board Meeting @ Tom & Mary Beatty 7:30 PM	15 Class-7 PM	16	17	18 VT Fundraiser- TV filming extras "Indebted"	19 David MEE - Valley Trailers
20 Mike Seastrom & Pat Carnathan A S Q D 71 st Anniversary	21	22 Class-7 PM	23	24	25	26 Ken Bower - Buckles + Bows Ken Ritucci - Boots + Slippers
27	28	29 Class-7 PM	30	31		

SEPTEMBER GRADUATION

David Holland

Yolanda Holland

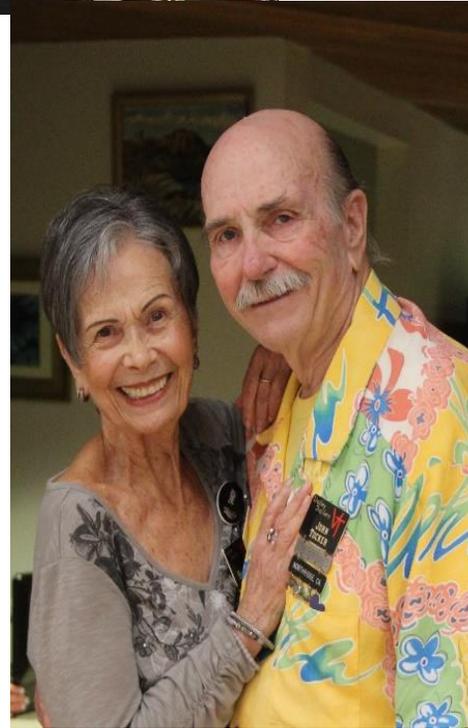
Alan Epstein

Linda Kaplan

Ethel Ball



MARY BEATTY HONORED AT GRADUATION PARTY



Advancing to Plus



Web: valleytrailers.org
Email: vtasdclub@gmail.com

